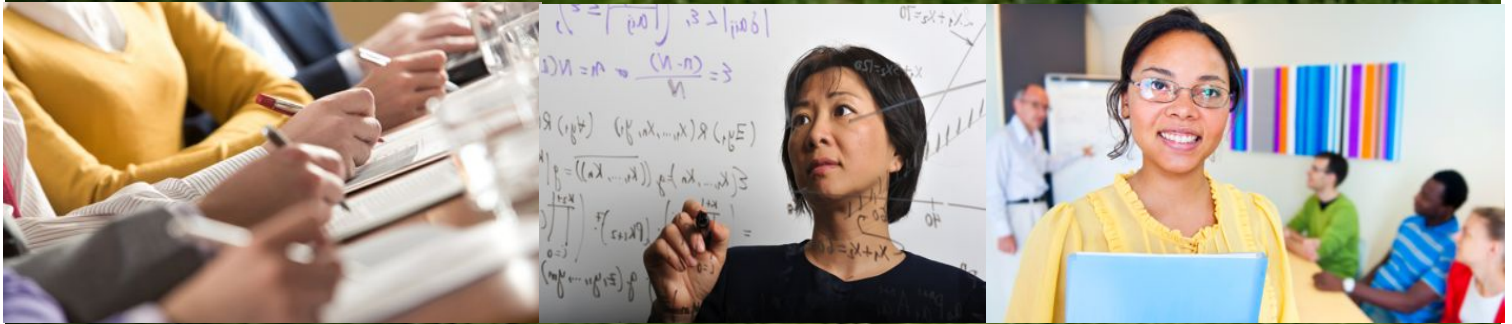


SEED Campus Ambassador Program

Leadership Among Colleagues for Green Workforce Development



Become a SEED Campus Ambassador, serve as a mentor to colleges nationwide.

You know SEED can help you build green workforce development programs on campus. Now, be a leader by extending this opportunity to others.

WHAT IS THE SEED AMBASSADOR PROGRAM?

The Sustainability Education & Economic Development (SEED) Ambassador Program harnesses the power of SEED Center champions who will facilitate the adoption of SEED across colleges. Being an Ambassador is easy, simply direct other colleges to the free resources available in the SEED Center.

A SEED AMBASSADOR SHOULD BE:

- A community college vice-president, dean, faculty or staff member, or sustainability officer; particularly those responsible green/clean energy technology workforce development.
- Connected to in-state community college networks (or have access to the college's president who is in regular contact with the state network) to outreach about SEED to promote sustainability and green jobs among their campus colleagues and within the local community.
- Enthusiastic and engaged about sustainability and green jobs, and ready to share!



www.theSEEDcenter.org

SEED AMBASSADOR PROGRAM

WHY BE A SEED AMBASSADOR? AMBASSADORS WILL RECEIVE:

- Individualized training about SEED and how to navigate the SEED Center from an AACC team member.
- SEED Engagement Toolkits to aid community colleges' successful participation and activation of green economy programs.
- Individual recognition on theSEEDcenter.org website in the leadership section, in press releases, in social media, and in SEED News – the monthly newsletter publication
- Eligible for featured editorial placement in SEED news
- Opportunity for reduced registration fee to WDI 2012
- Benefits of the SEED Center; sharing of best practices and peer learning

AMBASSADOR RESPONSIBILITIES:

- Encourage your college president to [sign the SEED pledge](#).
- [Subscribe to SEED News](#), the monthly newsletter to keep you abreast of the latest in the SEED community.
- Become knowledgeable about the theSEEDcenter.org, Resource Center, sharing community (wiki), and discussion boards—and contribute material.
- Encourage participation in SEED among peers by emailing your state community college network, presenting at state and regional events, leveraging personal connections, or even hosting a webinar or conference call.



ABOUT SEED

Sustainability Education & Economic Development (SEED), www.TheSEEDCenter.org, is a leadership initiative, resource center, and sharing environment to support and inspire all community colleges to become leaders in encouraging sustainability practices and preparing students and workers for careers in high-growth sectors of the emerging green economy. Created by the American Association of Community Colleges (AACC) in partnership with ecoAmerica, users of the free SEED Center have access to resources in areas including renewable energy, energy efficiency, green building, and emerging technologies. Resources and training materials tied to local labor market needs include curricula, innovative partnerships, certifications, and funding tools. The primary audience for SEED is community college faculty and staff.



BECOME A SEED CAMPUS AMBASSADOR TODAY!

Visit SEED online to learn more
and explore the tools to help you get started.

www.theSEEDcenter.org